



## PRESENTS THE HOMES, GARDENS & LIFESTYLE SHOW



Announcing the Spring 2018 SHOW at the prestigious 5\* VILLA GADEA HOTEL, ALTEA, Costa Blanca

**FRIDAY 20th & SATURDAY 21st APRIL 2018 - 10.00 – 17.00**

### **After 10 resounding successes**

The Homes Gardens & Lifestyle Shows have all the ingredients to generate YOU more business, brand awareness, potential clients, leads and improve YOUR networking.



If your business revolves around the homes, gardens and lifestyle industries this is a unique opportunity to reach European citizen's with residence in the province of Alicante, It makes good marketing and business sense to promote your business personally to thousands of potential clients and customers, make new contacts and generate new business leads to keep YOUR business thriving. To participate in the show please contact the sales department at

[gina@gmpromotions.es](mailto:gina@gmpromotions.es)  
Tel. 966 761 050 (English)/ 695 399 841 (English/Spanish)

## **CAN YOU AFFORD NOT TO BE THERE? THIS SHOW IS NOT TO BE MISSED!**

## Fun, Features, Local Experts, Maximum Exposure and Attractions!

Planned 'Features & Attractions' to be at the SHOW..... Make a Splash and get more involved!

**BASKETS IN BLOOM** Competition – New 2018 - Outside garden & pool area will house this 'feature' of baskets, tubs, pots and mini feature arrangements which can be entered into this colourful competition – A fabulous attraction to an outside stand... where the visitors can also vote for their favourite display.....

**The Tapa Trail** – SOoo popular the Show's route guide for the visitors.....they collect a card at the entry, visit the participating stands next to the restaurants attached stand that will have the FREE tapas, collect a stamp and be entered into the FREE Prize Draw..... 3 positions are available to be part of this feature which gets more visitors to your stand! ..... and places for 3 restaurants are available..... This is no brainer publicity!

**Activity Salon** – Salon Olivos – New 2018 - Concentrated area for up close and personal interaction activity workshops from Art and Craft to DIY to recycling and upcycling. This area will also house the daily morning presentations, demonstrations, talks and fashion shows. Contact Gina direct to discuss opportunities for workshops, talks & demos.



**Afternoon Cooking Demonstrations** – Top Local Chefs, from stunning venues will be demonstrating their culinary dishes al fresco at the purpose built cooking demonstration area outside in the garden/poolside area..... sure to attract a good audience!

**Show Caricaturist** – New 2018- Fun cartoon style artist will be attached to a stand to draw the visitors !! Fun feature concept available for sponsorship..... This will draw the crowds to your stand! And create a waiting list!

**Super SHOW Raffle**..... with the DOUBLE WEEKENDER Prize! (One lucky entrant will win not one luxury weekend break, but TWO!) The Show's very own super raffle with 2 TOP PRIZES and 20 runner up prizes..... To be involved with this feature contact Gina as this involves extra external publicity!

**WIN A CRUISE With ????????** – This feature is available..... Draws more visitors to the stand, creates valuable data capture and also extra internal and external Show publicity.

**PET IDOL** – Is back! The pet photo competition – The visitors send in their cute cat and dog or ANY animal photos for display at the Show, the visitors interactively vote for their favourite photo in each category.....Ideal for collecting data capture, pre and during the Show..... Attracts more visitors to spend a longer time at the stand too!

**The Legal Eagle Suite – Legal & Fiscal area** ..... Advice and guidance with free consultations

**PLAY YOUR CARDS RIGHT!** – New 2018 - Funky Fun Feature adapting this game to go higher or lower to win the game for ????. discounted vouchers for the product or service they offer! Sponsorship available.

**CRACK THE SAFE & WIN THE PRIZE** – Great fun and good data capture gimmick! Sponsorship available.

And more...



**HEALTH CHECK – New 2018** - Opportunity to sponsor the Red Cross as they perform blood pressure testing and diabetes testing..... Extremely popular with the visitors, generates interest and also carries extra internal and external Show advertising.

#### **PLUS**

Interior & Exterior Styling.....Indoor, outdoor and eco living solutions. Health, Wellness and Fashion.....

Experts advising on style, therapies, development, health, wellness & holistic.

Art Area & Artist's working 'live' .....Industry professionals Garden/Poolside Area..... housing the cooking demos, local experts will be on hand demonstrate, advise on gardening and design from plants to pools! Plus the Baskets in Bloom competition/feature.



**Presentations, Demonstrations, WORKSHOPS & Talks.....**New 2018 – Workshops - Contact Gina direct to discuss availability and subjects.....



Join us as we attract thousands of visitors from the UK Ex-Pat and International demographic markets from coastal and inland areas of the region with over 80 stands and exhibitors participating in the Costas most experienced, largest and inspirational exhibition/Show of its kind.....

**THE VENUE** – The 5\* VILLA GADEA HOTEL, ALTEA, Costa Blanca North featuring the Garden/Poolside area, Salon Palmeral and Salon Mediterraneo ( Salons Olivos, Naranjos, Pinos and Cipreses) is conveniently situated on the N332 in Altea which also has very close and easy access to the AP7 motorways. The Show is promoted with a huge media, PR and advertising campaign for pre, Show and post publicity.....Also to be NOTED this Year's Show is FREE ADMISSION/ENTRY to the PUBLIC !!

**YOUR NEXT STEP – Read the testimonials, look at the floor plans.....Then BOOK YOUR STAND OR FEATURE and join us for the event of the year in the Costa Blanca North 2018!**



# The reactions to TEN hugely successful GM Shows

GM Promotions... going the extra mile.....Providing an exhibitor open day....sourcing media discounts for participating clients in relation to Show advertising.....GM Events Networking Party with an exhibitor only prize draw  
We have thousands of happy visitors and hundreds of satisfied and happy clients...



We always look forward to the shows with GM promotions as they are by far the best organised and attended shows that we have done on the Costa Blanca.

**Rob Harris Coolashade** [www.coolashade.com](http://www.coolashade.com)

I had 2 marvelous days at the previous Home Garden and Lifestyle show. I sold a lot and it opened for me the door to a whole new group of new customers. I am looking forward to participate again in the next show. **Annemiek Hennin - STAR Energetix**

Always a great Show and always great results. **deVere**

Exhibited at the Home and Garden Life style show on several occasions now and each time it has been an excellent opportunity to showcase our services as a business to the EX-pat community and has generated much new business and is a perfect opportunity to catch up with existing customers I would not hesitate to recommend exhibiting to anyone looking to attract new customers / strength a business's current brand. Perhaps one of the biggest testaments to the show is that we travel specifically from the UK for the show with all the costs that are attached to that, but still feel that the investment is more than worthwhile which has been proven by business results'

**Matt Carter Indigo Car Hire – [www.indigocarhire.co.uk](http://www.indigocarhire.co.uk)**



Having attended five show's now I have no hesitation in booking again this year, GM Promotions events are always well planned, and have a great pre, during and post advertising campaign. The Showcase exhibitions for the visitors are excellent and you organise great competitions for the visitors, your show's do not look like market stalls, all the exhibitors go to great lengths to look professional and well presented and there is always an excellent mix of businesses which match your professional standards. We

get great results from exhibiting. It's a no brainer. **Sarah Hawes Directora Cambridge 800 Head Office Costa del Sol.**



I perceive the Homes Garden and Lifestyle event as an opportunity to reach hundreds of potentially new customers. It is generally well attended and with over a hundred exhibitors, all of whom are potential customers, this makes it possible to reach a new wider audience in a cost effective manner. The event is well organised and well supported by local businesses and customers. **Doreen Massouras - Bakerella cakes**

Gina at GM Promotions has worked hard to create the best Homes, Gardens and Lifestyle Shows on the Costa Blanca. Her enthusiasm, incredible contacts and marketing skills are put to excellent use as she produces exhibitions attracting thousands of visitors. They are entertained by the many activities - I particularly love the Cook Off competitions - as well as finding out about the many fabulous businesses on the Costa Blanca. These exhibitions are an ideal way to put your business in front of thousands of potential clients - plus have a lot of fun while working in the sun!

**Sarah Farrell My Guide Alicante**

Always a great show and good footfall at one of Gina's exhibitions. We've been attended now for 5 years and it always works so well for us! A mixture of stalls and you get to meet some interesting people along the way! As well as new friends ! We are really looking forward to the next event .... **Becky & Team [www.avalonfuneralplans.com](http://www.avalonfuneralplans.com)**

I have exhibited at The Homes Gardens and Lifestyle Shows twice in the past and have been extremely pleased with the organisation of the events, Gina's thoughtful planning makes sure that visitors see all parts of the Show. I was pleased with customer footfall and resulting sales, which have earned repeat business since the Shows.... **Kathy**

**Thomas- Funky Designs**

After a well organised, successful two day show at Diamante Beach Hotel, Calpe, Focus on Professional Services Magazine is more than happy to once again be main media sponsor for the homes, Gardens & Lifestyle show at La Finca Golf & Spa Hotel in October 2014. **Mark Laird - Female Focus Publications**

